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ATR/Treehouse Exhibits at ISES RI FX Showcase

“Best Of” Special Events/Effects Showcase Features ISES RI Members, Open To Public

Providence, RI. April 1, 2011 – ATR/Treehouse, New England’s preferred resource for event production, rental, sales and installation of professional audio visual, sound, lighting and staging equipment for 25 years, will exhibit at the International Special Events Society, Rhode Island Chapter (ISES RI) FX Showcase on April 27th, 2011 at Twin River Casino in Lincoln, Rhode Island. The FX Showcase highlights the latest and greatest in the special effects and special events industry in Southern New England.

ATR/Treehouse’s booth will highlight its various capabilities, including unique lighting systems, innovative A/V setups, and custom-built staging and set pieces. “The FX Showcase provides us the perfect opportunity to demonstrate our expertise in custom staging, as well as reinforce our specialties in professional audio visual, sound, and lighting,” says Bill Murray, General Manager of ATR/Treehouse and Director of Finance of ISES RI. “We have long been an all-inclusive event production, rentals, sales, and installations company, dedicated to our customers and to developing new and creative ways to combine technology with art. The FX Showcase is the perfect venue to show the industry the latest in our services and capabilities.”

ATR/Treehouse has been a member of ISES RI for nearly 3 years, with Mr. Murray serving on the board since June 2010. ISES is comprised of over 7,200 professionals in over 38 countries. The Rhode Island Chapter was founded in 2002 to join professionals in fostering enlightened performance through education and promotion of the special events industry. Additional information regarding ISES can be found at ises.com, and information for the Rhode Island chapter is at isesri.org.

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About ATR/Treehouse

ATR/Treehouse (www.atrtreehouse.com) is New England's first choice for event staging and audio visual equipment sales, rentals, service and installations, featuring all-inclusive supply, support, and service. Since 1987, ATR/Treehouse has consistently developed new and creative ways to combine technology with art to produce high impact events and sophisticated installations.

ATR/Treehouse works with customers locally, nationally, and internationally on all events from high profile corporate meetings to outdoor concerts, commencement ceremonies to installations, or even that special wedding day. In a world where technology has become increasingly specialized, ATR/Treehouse also offers a variety of staffing solutions to arenas, corporate offices and other types of facilities. Visit www.atrtreehouse.com for more information.

For additional information, contact:

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