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ATR/Treehouse Provides Support to Providence Great Strides: Taking Steps to Cure Cystic Fibrosis Fundraiser

Cystic Fibrosis Foundation's largest national fundraising event

Providence, RI. May 1, 2011 – ATR/Treehouse, New England's preferred resource for event production, rental, sales and installation of professional audio visual, sound, lighting and staging equipment for 25 years, is proud to once again provide support for Great Strides: Taking Steps to Cure Cystic Fibrosis fundraising event. The Providence Great Strides Walk will take place at 8:30am May 21, 2011 at Slater Park, Pawtucket, RI.

"ATR/Treehouse has been a great supporter of Providence Great Strides for several years," says Greg Lupica, co-chair of Providence Great Strides. "Great Strides provides us the perfect opportunity to demonstrate our expertise in custom staging, professional audio visual, sound, and lighting, as well as reinforcing our roots in charitable work." says Bill Murray, General Manager of ATR/Treehouse. "We have long been an all-inclusive event production, rentals, sales, and installations company, dedicated to our customers and to developing new and creative ways to combine technology with art."

Great Strides: Taking Steps to Cure Cystic Fibrosis is the Cystic Fibrosis Foundation's largest national fundraising event. Tens of thousands of co-workers, friends and family come together each year as one community for one cause, to help find a cure for Cystic Fibrosis. In 2010, nearly \$35.5 million was raised to support vital Cystic Fibrosis programs. ATR/Treehouse will support Great Strides by providing sound solutions and starting line setups.

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About ATR/Treehouse

ATR/Treehouse (www.atrtreehouse.com) is New England's first choice for event staging and audio visual equipment sales, rentals, service and installations, featuring all-inclusive supply, support, and service. Since 1987, ATR/Treehouse has consistently developed new and creative ways to combine technology with art to produce high impact events and sophisticated installations.

ATR/Treehouse works with customers locally, nationally, and internationally on all events from high profile corporate meetings to outdoor concerts, commencement ceremonies to installations, or even that special wedding day. In a world where technology has become increasingly specialized, ATR/Treehouse also offers a variety of staffing solutions to arenas, corporate offices and other types of facilities. Visit www.atrtreehouse.com for more information.

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