



*Combining Art and Technology*



**For Immediate Release**

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**ATR/Treehouse Becomes Plus Level Member of Clear-Com Partner Success Program**

*Partnership for Critical Voice Communications Systems for Professional Productions*

Providence, RI. July 19, 2011 – ATR/Treehouse, New England’s full service company for event production, rental, sales and installation of professional audio visual, sound, lighting and staging equipment for 25 years, is proud to announce it has been named a Plus Level Member of the Clear-Com Partner Success Program. By partnering with Clear-Com, the global leader in critical voice communication systems for professional productions, ATR/Treehouse will now offer a wider range of Clear-Com intercom products and services.

“ATR/Treehouse opted for membership with Clear-Com’s partner success program to guarantee our customers ever improving technologies and solutions,” says Bill Murray, General Manager of ATR/Treehouse. “Our dedication to ongoing training and certification, as well as a promise to consistently offer the best in the industry made working with Clear-Com an easy decision.”

The Clear-Com Partner Success program requires ongoing sales and technical training in addition to a mandatory in-person sales and technical training meeting once a year. Partners stay closely connected in order to offer feedback and improve overall customer experience. ATR/Treehouse will have a greater amount of equipment on hand for demonstration purposes, and will be able to pass through extended warranty offers to end-users.

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[www.atrtreehouse.com](http://www.atrtreehouse.com)

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**About ATR/Treehouse**

ATR/Treehouse ([www.atrtreehouse.com](http://www.atrtreehouse.com)) is New England's first choice for event staging and audio visual equipment sales, rentals, productions and installations, featuring all-inclusive supply, support, and service. Since 1987, ATR/Treehouse has consistently developed new and creative ways to combine technology with art to produce high impact events and sophisticated installations.

ATR/Treehouse works with customers locally, nationally, and internationally on all events from high profile corporate meetings to outdoor concerts, commencement ceremonies to installations, fundraisers to weddings. In a world where technology has become increasingly specialized, ATR/Treehouse also offers a variety of staffing solutions to arenas, corporate offices and other types of facilities. Visit [www.atrtreehouse.com](http://www.atrtreehouse.com) for more information.

**About Clear-Com®**

Clear-Com, an HME company, is a global provider in professional voice communications systems since 1968. We develop and market proven intercom technologies such as Analog & Digital Partyline, Digital Matrix, Wireless and Intercom-over-IP systems for critical communication applications in broadcast, performance venues, military, government and enterprise markets. Recognized for our legacy of intercom innovations, production teams around the world have come to depend on Clear-Com for clear, reliable and scalable communications solutions. For more information, please visit [www.clearcom.com](http://www.clearcom.com).

**About HM Electronics, Inc. (HME)**

A privately held company founded in 1971, HME has continued to be a leading provider of innovative technology focused on enhancing productivity and customer service for multiple markets including pro audio, sports, and restaurants. HME developed the first wireless intercom system for pro audio and continues to introduce exciting, cutting-edge wireless intercoms that enhance communications, increase productivity and facilitate creativity for virtually any application. For more information, please visit [www.hme.com](http://www.hme.com).

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For additional information, contact:

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