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ATR/Treehouse Employees Earn InfoComm Certified Technology Specialist (CTS®) Certification

Leading Audiovisual (AV) Professional Accreditation Administered by American National Standards Institute (ANSI)

Providence, RI. June 17, 2011 – ATR/Treehouse, New England’s preferred resource for event production, rental, sales and installation of professional audio visual, sound, lighting and staging equipment for 25 years, is proud to announce three of its employees have earned the audiovisual (AV) professional Certified Technology Specialist (CTS®) certification. General Manager William Murray, Installation Manager David Coccia, and Systems Engineer Laurence Coch have each earned the designatory letters CTS.

“ATR/Treehouse prides itself on the continuing education of its technicians and specialists,” says David LaPorte, President of ATR/Treehouse. “Our focus on ongoing training and certification ensures our customers receive the best in technology, equipment, and service.”

The InfoComm program is accredited through the International Organization of Standardization (ISO) and the International Electrotechnical Commission (IEC) ISO/IEC 17024 certification of personnel as administered in the United States by American National Standards Institute (ANSI). The accreditation marks the end of a multi-month process to verify compliance with requirements outlined in the internationally accepted standards for assessing personnel certification programs (ANSI/ISO/IEC 17024) and for the operation of accreditation bodies (ISO/IEC 17011).

InfoComm leadership established an independent Certification Committee, comprised of audio visual volunteers who oversee all aspects of the CTS certification program. Subject matter experts (SME’s) work with professional exam development experts, enhancing the credibility and defensibility of the CTS credentialing program. The exam development and delivery process is continually under review and improvement. For more information regarding InfoComm’s Certified Technology Specialist (CTS®) Certification, please visit www.ctsforav.com

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About ATR/Treehouse

ATR/Treehouse (www.atrtreehouse.com) is New England's first choice for event staging and audio visual equipment sales, rentals, service and installations, featuring all-inclusive supply, support, and service. Since 1987, ATR/Treehouse has consistently developed new and creative ways to combine technology with art to produce high impact events and sophisticated installations.

ATR/Treehouse works with customers locally, nationally, and internationally on all events from high profile corporate meetings to outdoor concerts, commencement ceremonies to installations, or even that special wedding day. In a world where technology has become increasingly specialized, ATR/Treehouse also offers a variety of staffing solutions to arenas, corporate offices and other types of facilities. Visit www.atrtreehouse.com for more information.

For additional information, contact:

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